



**BUILD A TEAM THAT CARES  
AS MUCH AS YOU DO.**

*"Along with her humor and energy, she brought real life challenges with practical, tested solutions that gave our members tactical information they could use the very next day. We found Joanne to be extremely easy to work with and flexible as she allowed us to shift her session from a luncheon to a dinner event. Thanks for a job well done Joanne!"*

*~Ryan Tabor, Project Management  
Institute*

*"Joanne was the keynote speaker for the Nashville IT Symposium. Her presentation was both engaging and inspiring. Several attendees have commented that they took away new insights on leadership that had them buzzing. She was also very professional and easy to work with."*

*~Caleb Reimers, efm Events*

Joanne Eckton speaks to in-demand technical leaders who want to develop teams that get more done, understand what the business needs and deliver solutions with both urgency and reliability.

## MAXIMIZE YOUR TECH TALENT

- Are you running at 200 mph but feel your team is barely hitting 50?
- Are you tired of customer complaints and escalations from missed dates and blown budgets?
- Are you finding it difficult to juggle limited resources between delivering new features, reducing tech debt and keeping the lights on?
- Is the only time you can spare to think about innovation during the annual hackathon?

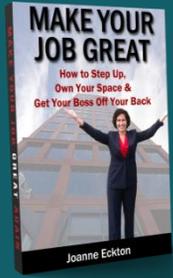
Let's design a program to align your technical talent, leadership and culture to achieve your performance targets and deliver at the levels required in today's economy.

## WHAT RESULTS CAN WE EXPECT?

- Build your reputation as a leader that delivers!
- Get your core team in lock-step with the customer, delivering what they need most, faster than ever
- And do it all without being overwhelmed, burning out or feeling like you have to watch every detail

## HOW DO WE BRING THIS TO OUR ORGANIZATION?

Each company is different. Joanne provides customized workshops, keynotes, and consulting services centered on getting the people part of technology right. Whether your greatest need is in leading organizational change, delivering a strategic program, or building your team after a significant market event, let's start with a conversation to design the best solution for you.



*Joanne's book teaches professionals how to excel in their roles and build a career of lifelong success.*

## ABOUT JOANNE

Joanne is a transformational leader, a widely recognized expert in aligning teams to perform with purpose and improve performance. Her passion is for transforming the workplace so that employees are inspired by what they do and the companies in which they work.

We all know someone who can't wait to quit their job to go do something fun, to start their own business, or to retire... We spend so much time at work, wouldn't it be great if work helped us build the life of our dreams, rather than dreaming of the day when we can escape?

The "future of work" disruptions in business today dictate an evolution of leadership thinking. Audiences love Joanne's practical strategies that enable them to make this shift while driving up project success rates, employee retention and overall employee happiness on the job.

## HOW IS JOANNE DIFFERENT?

Joanne is an award winning speaker, creator of the Team Maximizer Framework™ and author of "Make Your Job Great: How to Step Up, Own Your Space and Get Your Boss off Your Back".

With a strong background in technology leadership and managing global teams of various sizes, Joanne is able to bring real-world practical experience to organizations who want a program that not only inspires and educates, but also challenges audiences to rise to the challenge of leading teams to increased productivity, results and team cohesion.

*"Her presentation had that wonderful balance of professionalism presented in a real and meaningful way. The audience was rapt with the simplicity and relevancy of the message and they nearly depleted her book supply at meetings end. I highly recommend Joanne Eckton as an effective speaker that is considerate in tailoring the message to any group."*

**~Leah Jack, Executive Director,  
Donelson Hermitage Chamber of  
Commerce**

*"I had the pleasure of attending one of Joanne's seminars on "The Power of Communication". Her presentation was enlightening, thought-provoking, and engaging. I left the seminar with a new outlook on how to effectively manage my relationships within the workplace. Her tips have proven to be invaluable in my interactions with peers, managers, and executives. Thank you, Joanne!"*

**~Concetta Smith, Belmont  
University College of Law**



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Are you ready to build a rockstar team that delivers reliably and consistently, and have fun doing it? **Contact Joanne today!**

[www.JoanneEckton.com](http://www.JoanneEckton.com) ♦ 615-970-0714

